



Empowering *Workforce Education*

Accrediting Council for Independent Colleges and Schools

2010 Leadership Conference and Annual Meeting

June 7 - 9, 2010

Las Vegas



Welcome



*Albert C. Gray, Ph.D.,
ACICS Executive Director*

Welcome to Las Vegas and the 2010 ACICS Annual Meeting and Leadership Conference.

The exciting and engaging program features a variety of workshops discussion forums, and a joint accreditation reception scheduled for Tuesday, June 8, followed by a business meeting and awards luncheon on Wednesday, June 9. Staff and commissioners are hosting the workshops which help institutions prepare for an accreditation visit, train volunteers for service as evaluators, or explore best practices in distance education.

On Wednesday, our featured speaker will be Dr. Paul H. Shiffman, Assistant Vice President for Strategic and Governmental Relations, Excelsior College. Dr. Shiffman will discuss National Goals for Degree Completion and Regulatory Barriers to Innovative Learning Enterprises: An Inverse Relationship.

ACICS will also have a booth at the Career College Association Annual Convention and Exposition, where you can speak with senior staff about accreditation issues and learn more about improvements in the accreditation process.

I hope you take full advantage of all this meeting has to offer. I look forward to meeting you in person.

Sincerely,

A handwritten signature in black ink, appearing to read 'A.C. Gray', written in a cursive style.

Albert C. Gray, Ph.D.
Executive Director

Keynote

National Goals for Degree Completion and Regulatory Barriers to Innovative Learning Enterprises: An Inverse Relationship

Paul H. Shiffman joined Excelsior College in 2002, and he currently serves as the Assistant Vice President for Strategic and Governmental Relations. Dr. Shiffman is charged with developing concepts and programs focused on supporting and accomplishing Excelsior's strategic and long range goals with a particular focus on advocacy for and delivery of online learning and adult distance education. He also leads an annual policy institute, The Presidents' Forum, comprised of a national membership of higher education leadership, focusing on policy, regulatory, and fiscal issues associated with adult serving and distance learning institutions. Prior to joining Excelsior College, Dr. Shiffman served in a variety of administrative roles in academe and public service including Vice President for Institutional Planning and Advancement at State University of New York Rockland Community College, Executive Associate to the President and Assistant Vice President for Government Relations at State University of New York Empire State College, Executive Associate to the Vice Chancellor for Educational Technology of the SUNY System, Coordinator of Legislative and Educational Policy for the National Education Association of New York, Executive Director of the Standing Committee on Education of the New York State Assembly, and Educational Planner for Early Childhood through Secondary Education in the Office of Planning and Budget for the Governor of the State of Georgia. Dr. Shiffman earned a B.A. (Psychology) from Fairleigh Dickinson University, a M.Ed. (Educational Administration) from Georgia State University, and an Ed.D. (Educational Psychology - Classroom Behavior) from Temple University.



*Paul H. Shiffman, Ed.D.,
Assistant Vice President for
Strategic and Governmental
Relations, Excelsior College*

ACICS
Leadership Conference and Annual Meeting
June 7-9, 2010

Monday, June 7

8:00 – 9:00 am Lido 3001-3002
Continental Breakfast and Registration

9:00 am – 5:00 pm Lido 3001-3002
Workshop for Initial Applicants for Accreditation

Presenters: Joseph Gurubatham, Ed.D., ACICS Director of Campus Development
Dyanna Pooley, ACICS Assistant Director, Campus Development
Perliter Walters-Gilliam, ACICS Senior Coordinator, Campus Development

The Initial Applicant/Accreditation Workshop combines topics relevant to the initial application process with topics related to preparing for accreditation visits and complying with ACICS standards and criteria. All segments of this 1 1/2 day workshop must be completed within 18 months of submission of self-study to comply with Council criteria on workshop attendance. The Workshop continues on Tuesday, June 8.

Tuesday, June 8

8:00 – 9:00 am Marcello 4503-4506
Continental Breakfast and Registration

9:00 am - 12:00 noon Marcello 4403
Workshop for Initial Applicants of Accreditation

Presenters: Joseph Gurubatham, Ed.D., ACICS Director of Campus Development
Dyanna Pooley, ACICS Assistant Director, Campus Development
Perliter Walters-Gilliam, ACICS Senior Coordinator, Campus Development

The Workshop for Initial Applicants of Accreditation continues from Monday, June 7.

9:00 am – 3:15 pm

ACICS WORKSHOPS

Accreditation Workshop

Marcello 4401-AB

Presenter: Dyanna Pooley, ACICS Assistant Director, Campus Development

The Accreditation Workshop is a one-day workshop that provides an overview of the ACICS accreditation process, including a review of the self-study preparation, evaluation visit policies and procedures, common areas of noncompliance with the Accreditation Criteria on new grant visits, and accreditation maintenance requirements. This workshop is required for all institutions applying for a new grant of accreditation. The chief on-site administrator or self-study coordinator must attend an Accreditation Workshop within 18 months prior to the submission of the self-study.

Accreditation Workshop

Marcello 4402

Presenters: George P. Blount, Executive Vice President, Global Business Institute
Jennifer Gwatkin, ACICS Senior Coordinator, Campus Development

See description of workshop above.

Evaluator Training Workshop

Marcello 4501 AB

Presenters: Susan Greer, ACICS Senior Manager, Campus Development
Robert Hendrickson, ACICS Accreditation Coordinator

The Evaluator Training Workshop is a one-day workshop that provides a discussion of the role of the evaluator during an ACICS accreditation visit. The workshop presenters will focus on visit planning, processes and procedures in conducting institutional evaluations and writing the evaluation report. The workshop is designed for new evaluators who have at least five years of program work experience in a technical, educational or vocational field.

Distance Education Workshop

Marcello 4502

Presenters: Joseph Gurubatham, Ed.D., ACICS Director of Campus Development
Jocelyn Harris, ACICS Assistant Manager, Campus Development
Anne Hayburn, Division Director, Online Instruction, Corinthian Colleges, Inc.
Kitty Kautzer, Ph.D., Vice President of Regulatory Affairs - Online Education Group, Career Education Corporation
Jamie Morley, Ph.D., ACICS Commissioner and Corporate Director of Education, Apollo College

The Distance Education Workshop provides the participants an overview of best practices and practical ideas on how to comply with ACICS distance education standards and enhance online programs and services. Three experts from ACICS-accredited institutions will discuss best practices on a variety of relevant topics, including: how to plan for initiating online courses and programs; assessment strategies in distance education; and ACICS distance education approval and visit processes.

12:00 – 1:00 pm

Marcello 4503-4506

Lunch for Workshop Attendees

3:00 – 5:00 pm

Marcello 4404-4405

Student Retention Forum

The Student Retention Forum is an independent initiative whose members include several ACICS commissioners, former commissioners and other representatives from ACICS institutions. The mission of the Student Retention Forum is to communicate the most effective strategies employed in higher education for positioning our student-customers for academic and career success. Through review of relevant research, the Student Retention Forum will identify the most common barriers to completion faced by our student-customers and provide specific, tested methods for colleges to employ in order to enhance student achievement and persistence. The focus of this year's program is on the discontinuity between student expectations before starting a program and their perceptions during the first term.

3:30 – 5:00 pm

Marcello 4401-AB

DISCUSSION FORUMS

Update with ACICS Executive Director

Presenter: Albert Gray, Ph.D., ACICS Executive Director

A presentation and discussion of the strategic changes made by ACICS in its accrediting standards, practices and operations to more closely align its system of quality assurance and institutional integrity with the centrally-controlled, multi-campus enterprises that are on the leading edge of contemporary post-secondary education in the US.

Reaching Out with Communication

Marcello 4402

Presenter: Anthony Bieda, ACICS Director of External Affairs

Presentation and discussion of the changing public policy and public opinion environment shaping the perceptions of accredited career education, and the initiatives launched by ACICS to better communicate the virtues and strengths of a dynamic sector. Co-facilitated by public affairs consultants from Washington D.C.-based FD Public Affairs.

Cohort Default Rate Best Practices

Marcello 4501 AB

Presenters: Jesse Haines, ACICS Research Coordinator, Policy and Accreditation Systems

John Pierson, Delinquency and Default Prevention, FSA/Direct Loan Servicing Division, US Department of Education

The upcoming change in calculation of the cohort default rate will focus attention on this issue for many career colleges. This session will examine the increasing risk of student loan default for borrowers and schools, and discuss a number of strategies that schools should consider including in their default prevention plans. At this forum ACICS staff will present the results of a survey on best practices for maintaining low cohort default rates at ACICS-accredited institutions. US Department of Education staff will supplement the discussion with information about additional strategies and resources.

USDOE Liaison Q&A – Bob James

Marcello 4502

Presenter: Robert (Bob) James, Career College Liaison, US Department of Education

Mr. James will speak one-on-one with member institutions concerning their participation in Federal Title IV student financial aid programs.

5:30 – 7:00 pm

San Polo 3403-3405

JOINT ACCREDITATION RECEPTION

Hosted this year by ACICS, the joint reception is open to member institutions of the Accrediting Bureau of Health Education Schools (ABHES) and the Accrediting Council of Career Schools and Colleges (ACCSC).

Wednesday, June 9

8:00 – 9:00 am

Marcello 4401-3 & 4501-3

Continental Breakfast and Registration

9:00 – 11:30 am

Marcello 4401-3 & 4501-3

ACICS BUSINESS MEETING

Chair’s Report

Matthew A. Johnston, ACICS Chair of the Board and President, Santa Barbara Business College

Treasurer’s Report

John Kushner, ACICS Treasurer and Retired Vice President for Academic Affairs Detroit College of Business

Executive Director’s Report

Albert Gray, Ph.D., ACICS Executive Director

Keynote Address

Dr. Paul Shiffman, Assistant Vice President for Strategic and Governmental Relations, Excelsior College

ACICS’ Strategic Communications Program

Anthony Bieda, ACICS Director of External Affairs

12:00 – 1:30 pm

Marcello 4404-4406

AWARDS LUNCHEON

Evaluators of the Year

Presenter: John Kushner, ACICS Treasurer and Retired Vice President for Academic Affairs Detroit College of Business

Honor Roll Institutions

Presenters: Dr. Gary Carlson, ACICS Chair-Elect and Vice President, Academic Affairs, ITT Technical Institute

Matthew A. Johnston, ACICS Chair of the Board and President, Santa Barbara Business College

2009-2010 Evaluators of the Year

ACICS appreciates all of our professional peer evaluators for the dedication and service provided to the Council and its mission. The Council is pleased to recognize those who have demonstrated excellence in peer evaluation as outstanding chair, student relations, and program evaluator. Those recognized in 2010 reflect the endorsements and accolades of their peer evaluators, site team chairs, and ACICS staff.

Evaluator Chair of the Year

Thomas B. Duff, Ph.D.



Dr. Thomas Duff received a B.S. in business education from Winona State College in Minnesota and both M.A. and Ph.D. degrees in education, with management and economics collateral fields, from the University of Minnesota. Dr. Duff taught at the University of Minnesota-Duluth from 1975 until 2003 where he taught business and economics education and served as department chair, associate dean, MBA program director, and acting dean in the School of Business and Economics.

Tom made his first visit as an evaluator in 1986 at Capital City Junior College in Little Rock, Arkansas. During his now almost 25 years with ACICS, he has served as an evaluator on more than 120 school visits, and as chair of almost 100 of those visits. He has also served as an appointed public member on the Council for two three-year terms from 1996-2001. During his Council tenure he was a member of the Board of Directors for three years and Chair of the Council. Additionally, he served as Interim ACICS Executive Director from September-December 2005.

Tom feels he's never been on an ACICS visit where he didn't learn something new that he could take back home to use positively in his work or personal life. This and the opportunity to meet and work with so many interesting, professional, and generally "good" people are major benefits of serving as an evaluator.

Evaluator of the Year

Dr. George Fakhoury, MD, DORCP, CMA, RMA



Dr. George Fakhoury was born in Cairo Egypt, and raised in Sudan. After completing medical school at Ain Shams University in Cairo in 1968, he worked as a primary care physician in Atbara, Sudan and went on to complete his graduate studies in Dublin, Ireland. After nearly 12 years in the UK, George immigrated to the United States, where he pursued a career in adult education. He has worked as a faculty member in education, while working his way up to become head of the medical education department and vice campus director of more than one college throughout the San Francisco Bay Area. His most recently held position was with Health College Corporate offices, overseeing 11 campuses, and managing curriculum activities for medical assisting, dental assisting, insurance billing and coding, health information technology and administrative programs. He secured accreditation for more than 20 programs.

George joined ACICS in 2005 and has been an active evaluator since. He received training in 2009 to be a site visit Chair for ACICS. George participates in evaluating healthcare programs for many colleges and has benefited from seeing various programs and the diverse ways of offering these programs. He considers this a valuable learning experience and plans to continue this service for many years to come.

Student Relations Evaluator of the Year

Edgar Hamilton Krissler



Ed Krissler received his B.A. in Business Administration from Marist College and his M.A. in Business Education from Rider University in Lawrenceville, New Jersey. He retired in 1998, after a 32-year career as owner/operator of Krissler Business Institute, a former ACICS business school located in Poughkeepsie, NY. Primarily campus director, he also served in various dual positions including instructor, financial aid director, and president. Ed served as president of the NY Registered Business Schools, the Coalition of NY Career Schools, and the Mid-Hudson Chapter of the Institute of Management Accountants. He served a three-year term on the Board of Directors of the NY Business Teachers Association and the national board of the Institute of Management Accountants. Ed served on the Better Business Bureau Executive Board of Mid-Hudson/Westchester, NY for over 20 years. He keeps active by maintaining memberships in NBEA, ISBE, IMA, Phi Delta Kappa, and the Stuart Cameron-McLeod Society of Accountants.

Ed has served on 250 evaluation visits since 1985. He has also served on 24 Intermediate Review Committees. He is married to Suzanne Pierce Krissler, a fellow ACICS evaluator and has two children and four grandchildren.

Honor Roll Institutions

The Council is pleased to recognize those institutions that have demonstrated an excellent understanding of the accreditation process.

Apollo College, Albuquerque, New Mexico

Apollo College, Las Vegas, Nevada

Apollo College, Mesa, Arizona

Apollo College, Phoenix, Arizona

Apollo College, Phoenix, Arizona

Apollo College, Tucson, Arizona

California University of Management and Sciences, Anaheim, California

Cope Institute, New York, New York

Douglas Education Center, Monessen, Pennsylvania

Everest Institute, Pittsburgh, Pennsylvania

Everest University – Brandon, Tampa, Florida

Everest University – Orange Park, Orange Park, Florida

Everest University – Tampa, Tampa, Florida

Everest University, Pompano Beach, Florida


Florida Technical College, Deland, Florida

Harris School of Business, Cherry Hill, New Jersey

ITT Technical Institute, Albuquerque, New Mexico

ITT Technical Institute, Cordova, Tennessee

ITT Technical Institute, Earth City, Missouri



ITT Technical Institute, Hilliard, Ohio
ITT Technical Institute, Omaha, Nebraska
ITT Technical Institute, Orland Park, Illinois
ITT Technical Institute, Portland, Oregon
ITT Technical Institute, Seattle, Washington
ITT Technical Institute, Swartz Creek, Michigan
ITT Technical Institute, Tulsa, Oklahoma
ITT Technical Institute, Warrensville Heights, Ohio
Kaplan College, Bakersfield, California
Kaplan College, Sacramento, California
Ridley-Lowell Business and Technical Institute, Binghamton, New York
Southwestern College, Cincinnati, Ohio
Southwestern College, Dayton, Ohio
Southwestern College, Florence, Kentucky
Southwestern College, Franklin, Ohio
Stautzenberger College, Brecksville, Ohio
Vet Tech Institute of Houston, Houston, Texas
Westwood College, Los Angeles, California



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