

# 2011 ACICS Annual Meeting

## Great Expectations for Student Success

Grapevine, Texas

June 3-4, 2011



GREAT EXPECTATIONS  
Focused on Student Success

# EXECUTIVE DIRECTOR'S REPORT

**Albert C. Gray, Ph.D.**  
ACICS Executive Director and  
Chief Executive Officer



GREAT EXPECTATIONS  
Focused on Student Success



# Initial Grant of Accreditation

## August 2010 Council Meeting

- Academy of Couture Art, West Hollywood, CA
- Best Care Training Institute, East Orange, NJ
- Southern California Health Institute (SOCHI)
  - (Formerly IPPT Career School, North Hollywood, CA)
- Millennia Atlantic University, Doral, FL
- PG AGE Career Institute, Jersey City, NJ
- PC AGE Career Institute, Edison, NJ
- PC AGE Career Institute, Parsippany, NJ





# Initial Grant of Accreditation (continued)

## August 2010 Council Meeting Continue

- Southern States University, San Diego, CA (Main)
- Southern States University, Newport Beach, CA
- Southern States University, La Jolla, CA
- Southern States University, San Marcos, CA
- Southern States University, San Diego, CA  
(Learning Site)





# Initial Grant of Accreditation (continued)

## December 2010 Council Meeting

- Le Cordon Bleu College of Culinary Arts, Mendota Heights, MN
- Le Cordon Bleu College of Culinary Arts, Portland, OR
- Le Cordon Bleu College of Culinary Arts, Tucker, GA
- Radians College, Washington, DC
- The Art Institute of York–Pennsylvania, York, PA
- The School of Court Reporting, Marlton, NJ
- Westwood College—Annandale, Annandale, VA
- Westwood College—Arlington Ballston, Arlington, VA
- Westwood College—South Bay, Torrance, CA





# Initial Grant of Accreditation (continued)

## April 2011 Council Meeting

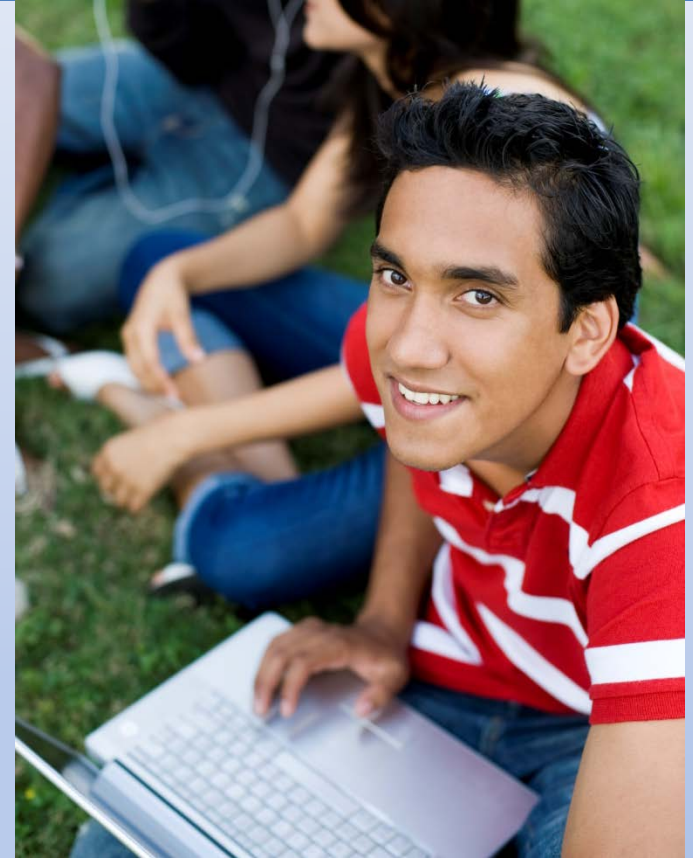
- Missouri College, Brentwood, MO
- Pinnacle Career Institute, Kansas City, MO
- Pinnacle Career Institute, North Kansas City, Kansas City, MO
- Tribeca Flashpoint Media Arts Academy, Chicago, IL





# ACICS Vision

ACICS will be the premier higher education accreditor for tomorrow's workforce.





# ACICS Mission

ACICS will advance excellence in career and professional education in institutions of higher learning.



GREAT EXPECTATIONS  
Focused on Student Success



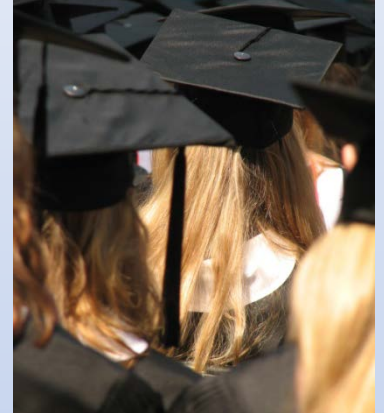
# The Accreditation “Loop”





# Value of Accreditation to the Public

- Improve Educational Outcomes
- Inform Students
- Educate and Train Workforce
- Economic Competitiveness
- Stewardship of Public Funds





# Value of Accreditation to the Institution

- A tool for Quality and Performance Improvement
- Benchmarking (peer review standards)
- Credibility
- Accountability
- Clarification of Expectations
- Recognition of Excellence
- Increased Visibility
- Approval for Government Programs





# Challenges

- Growth
- Negative Perceptions
- Federal Oversight
- Talent Management
- Process Improvement





# ACICS Staff

- Total staff = 37 full-time, 2 Part-time
  - Campus Development - 16
  - Policy & Accreditation - 7 + 1 part-time
  - External Affairs - 4
  - Finance - 5 + 1 part-time
  - Administration - 3
  - Executive Office - 2
- Turnover in 2010/2011 = 5 (13%)





# ACICS Staff

- **Anthony S. Bieda**  
Director of External Affairs
- **Jeanine Ford**  
Director of Administration
- **Joseph E. Gurubatham, Ed.D.**  
Director of Campus Development
- **Jeffrey Olszewski**  
Director of Finance
- **Thomas H. Wickenden, Ph.D.**  
Deputy Executive Director



# ACICS Staff (continued)

- **Susan Greer**  
Associate Director– Operations, Campus Development
- **Jocelyn Harris**  
Manager – Quality Assurance
- **Terron King**  
Manager – Policy/Institutional Review
- **Andrea Reid**  
Senior Website Coordinator
- **Charles Reid**  
Senior Systems Manager
- **Perliter Walters-Gilliam**  
Manager – Institutional Development





# Key Operating Statistics

Florida .....	91
California .....	75
Ohio .....	52
Pennsylvania .....	47
Texas .....	43
New York .....	35
Indiana .....	32
Puerto Rico .....	30
Kentucky .....	26
Virginia .....	25

**2011  
States with the  
Greatest Number of  
ACICS –Accredited  
Institutions**

**States with the Greatest Number  
of ACICS –Accredited Institutions**





# Key Operating Statistics (continued)

## Top Programs by Enrollment

### Number of Students Enrolled in Programs

Medical/Clinical Assistant .....	147,884
Criminal Justice/Law Enforcement .....	75,815
Business Administration and Management .....	59,497
Computer Systems Networking/Telecommunications .....	42,575
Medical Insurance Specialist/Medical Biller .....	34,715
Computer and Electronics Engineering Technology .....	29,402
Medical Office Assistant .....	24,678
Cooking and Related Culinary Arts .....	23,448
Pharmacy Assistant .....	23,004
Computer Drafting and Design .....	21,851





# Key Operating Statistics (continued)

## Top Programs by Number

### Number of Institutions Offering Programs

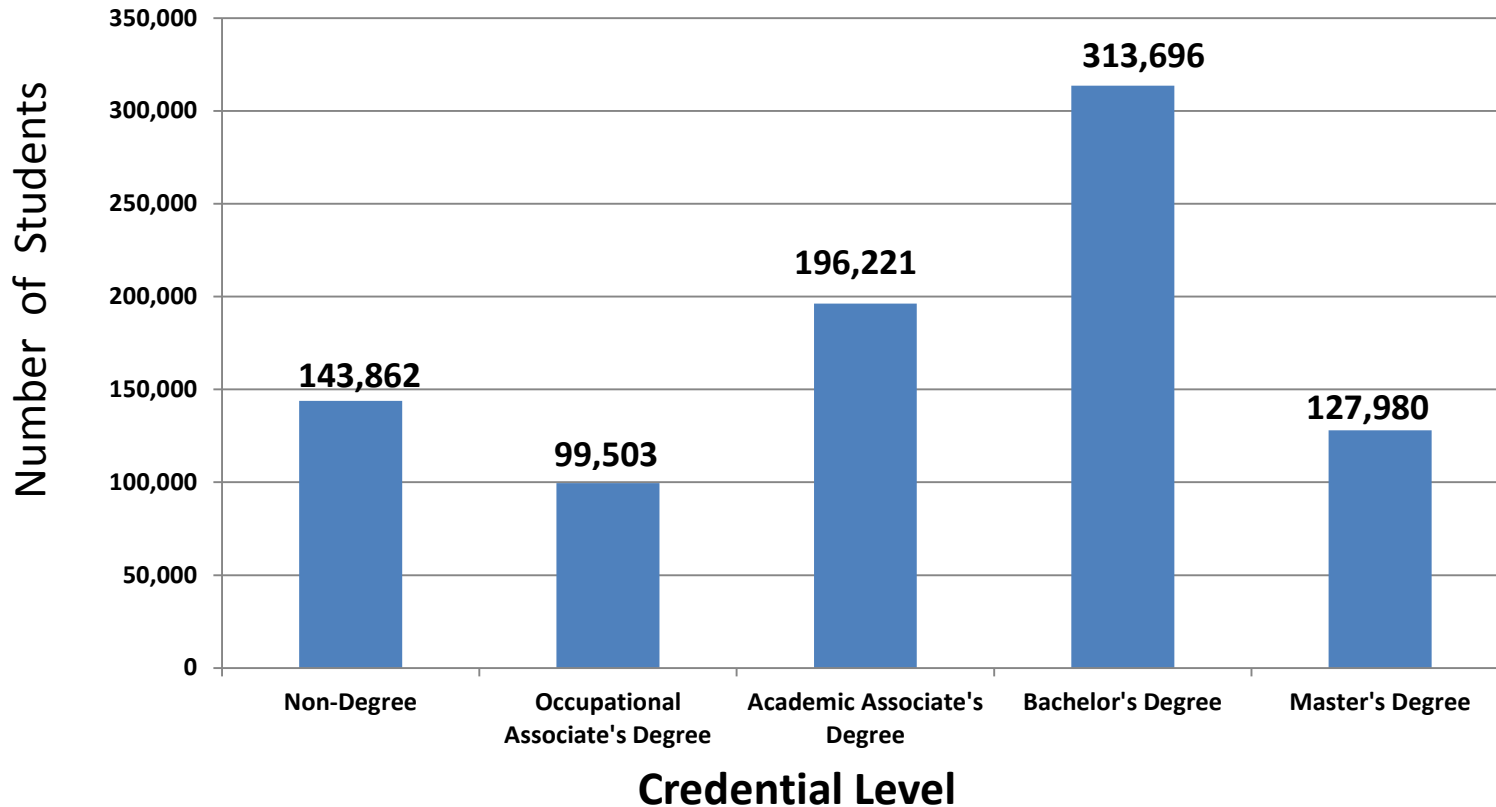
Business Administration and Management .....	1,012
Medical/Clinical Assistant .....	661
Criminal Justice/Law Enforcement .....	572
Accounting .....	521
Legal Assistant/Paralegal .....	409
Computer Systems Networking/Telecommunications .....	304
Massage Therapy .....	298
Medical Office Assistant .....	294
Administrative Assistant .....	285
Medical Administrative Assistant .....	267





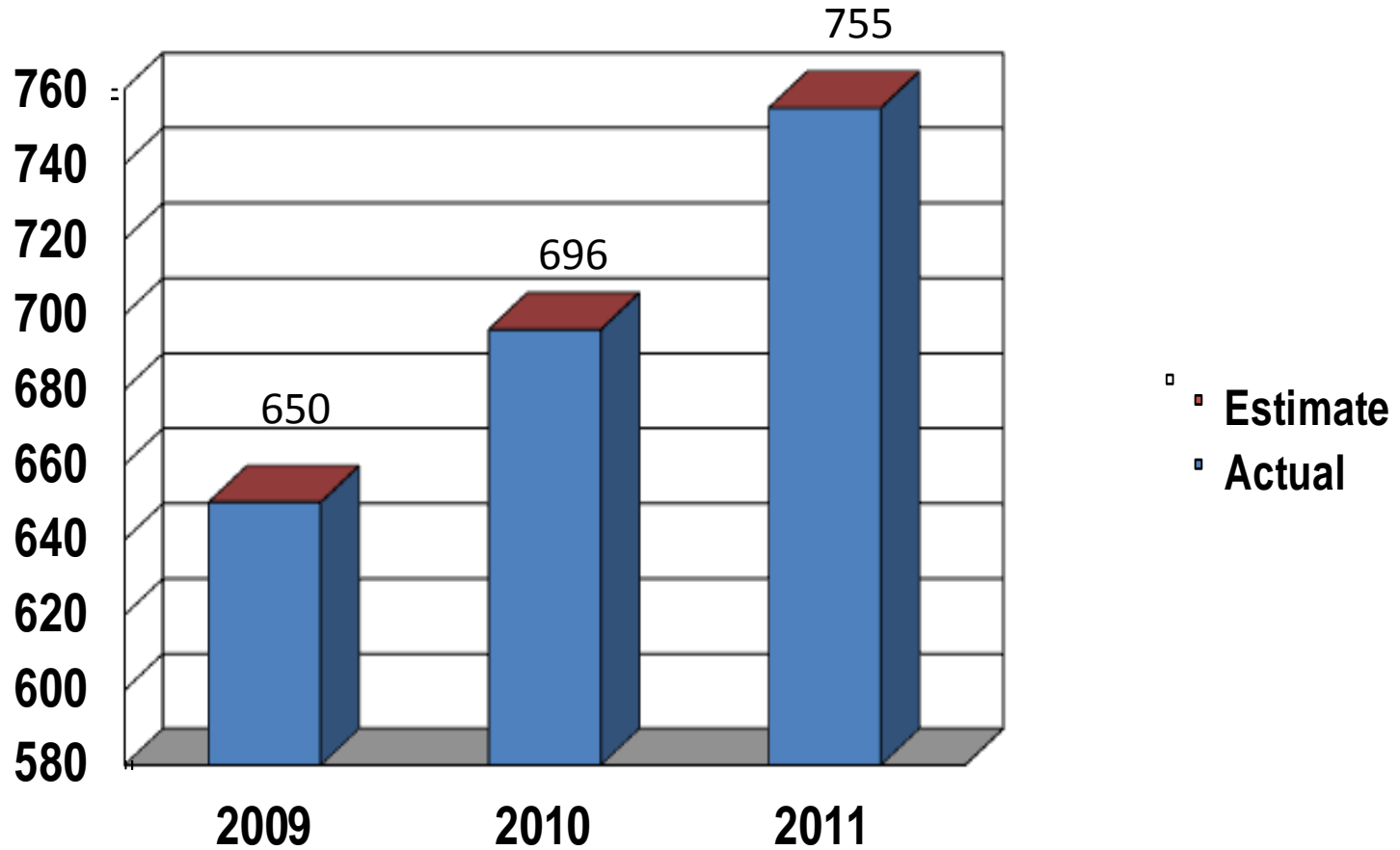
# Key Operating Statistics (continued)

## 2010 Student Enrollment by Credential Level

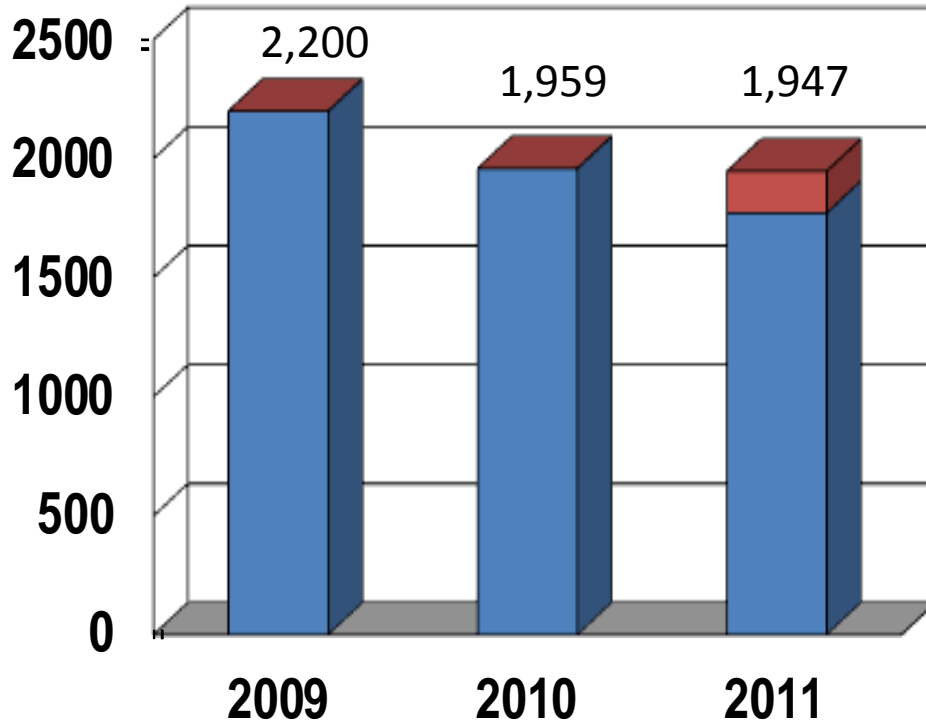




# Site Visit Days



# Program Revisions



- ▣ Estimate
- ▣ Actual

Average  
Turnaround  
Time

45 days

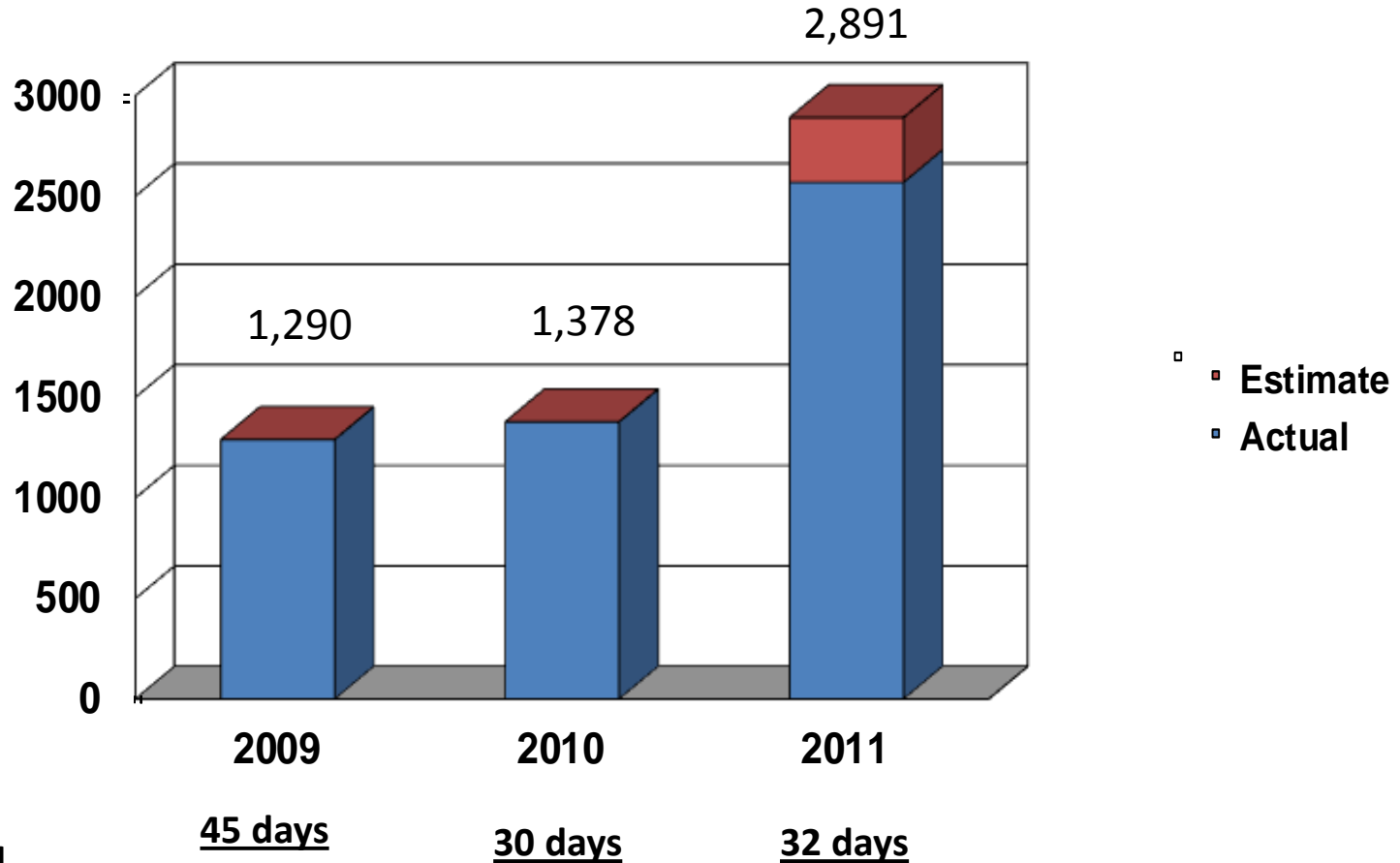
30-45 days

35 days





# New Program Applications

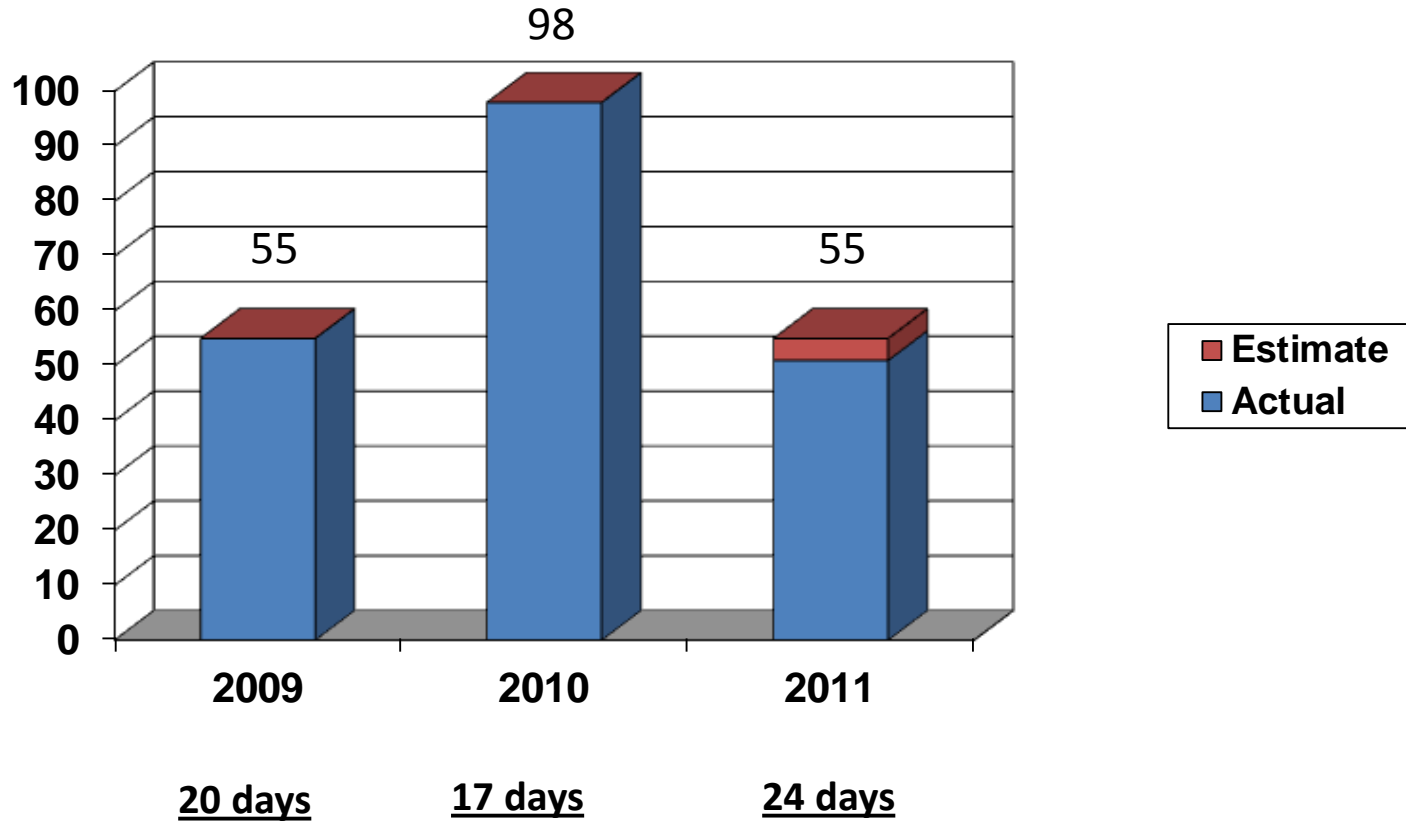


Average  
Turnaround  
Time





# Branch Applications

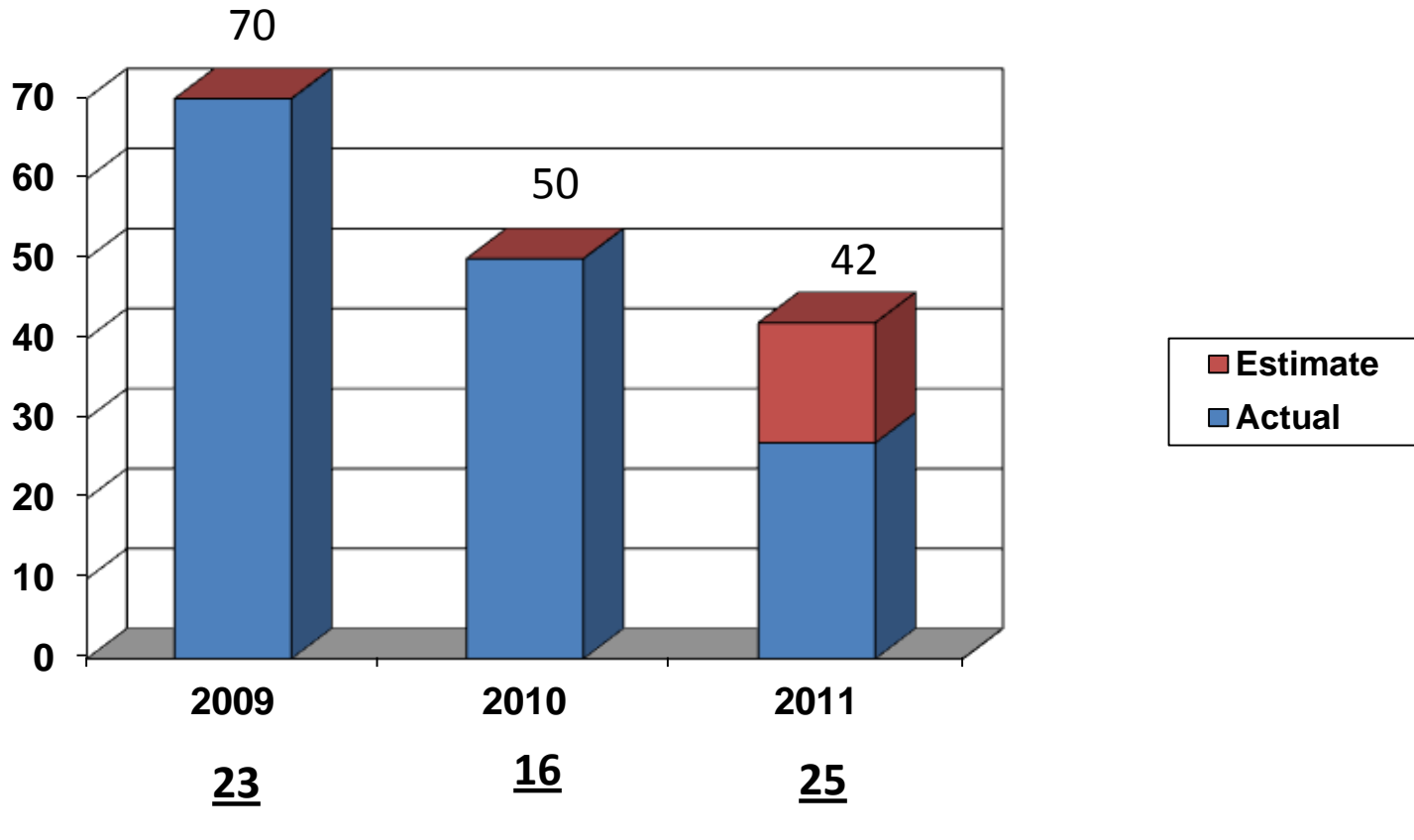


Average  
Turnaround  
Time





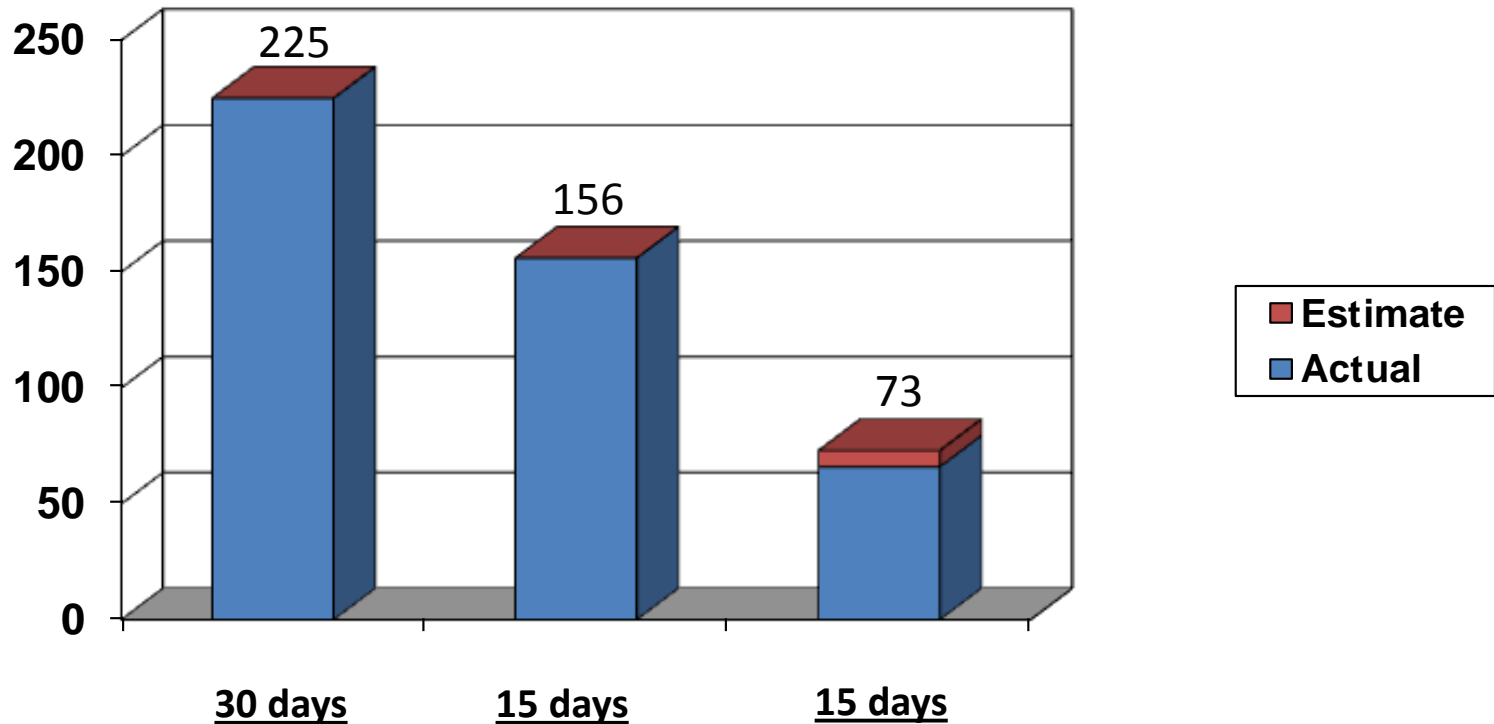
# Initial Applications







# Distance Education Applications



Average  
Turnaround  
Time





# Institutional Changes

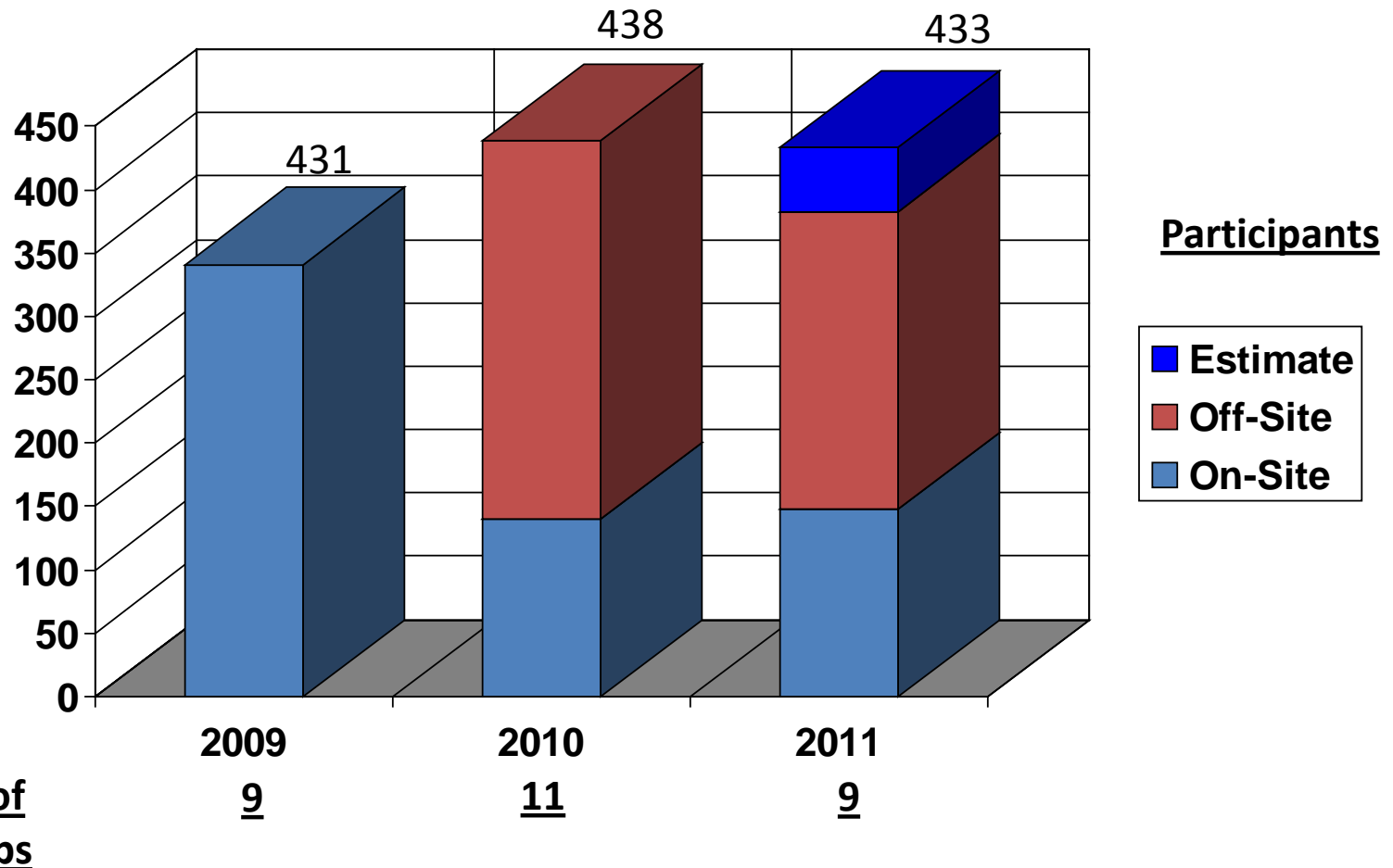
2011

- Change of Name 27
- Change of Location 42
- Change of Ownership 10





# Accreditation Workshops

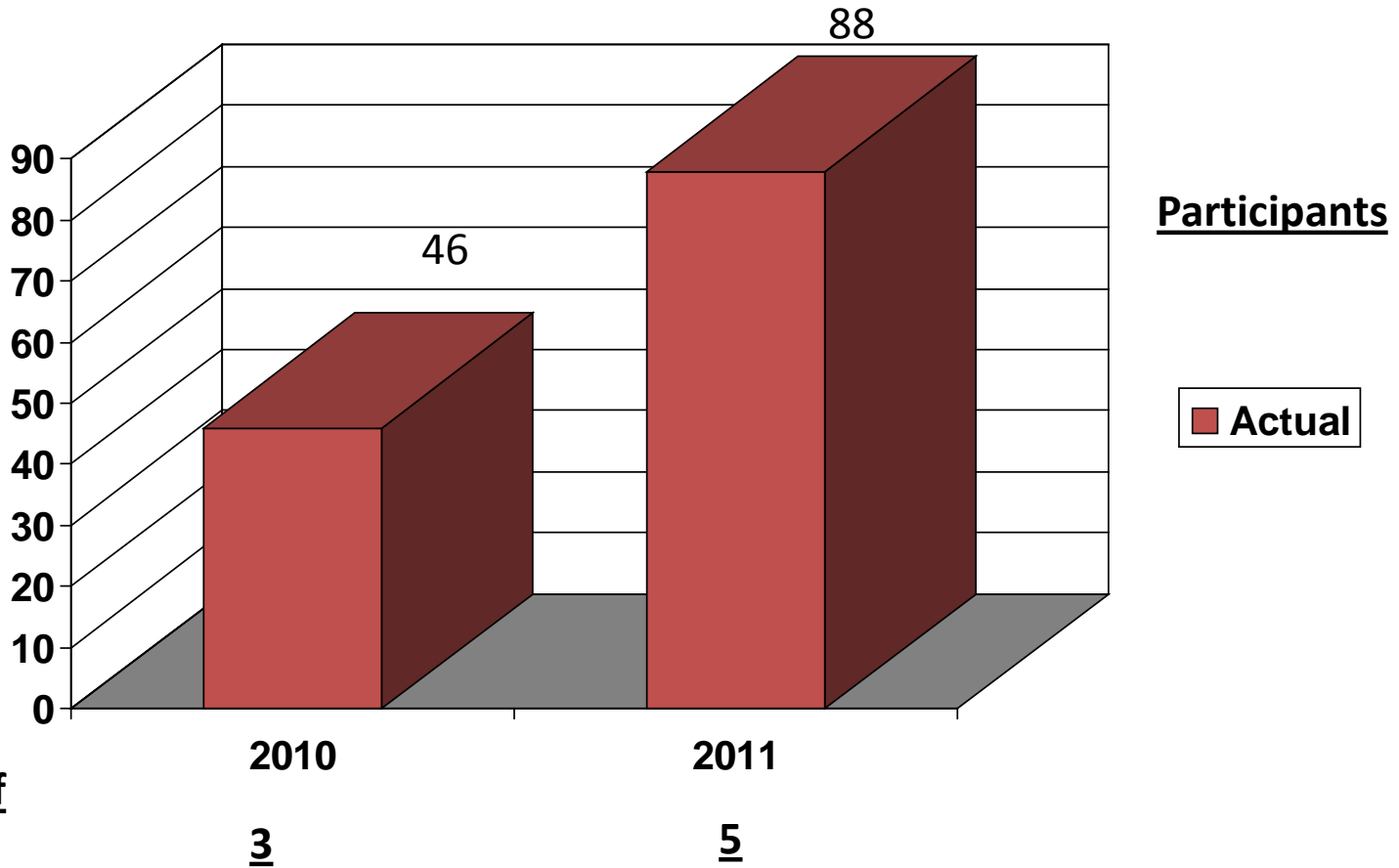


Number of Workshops





# EVALUATOR TRAINING ONLINE



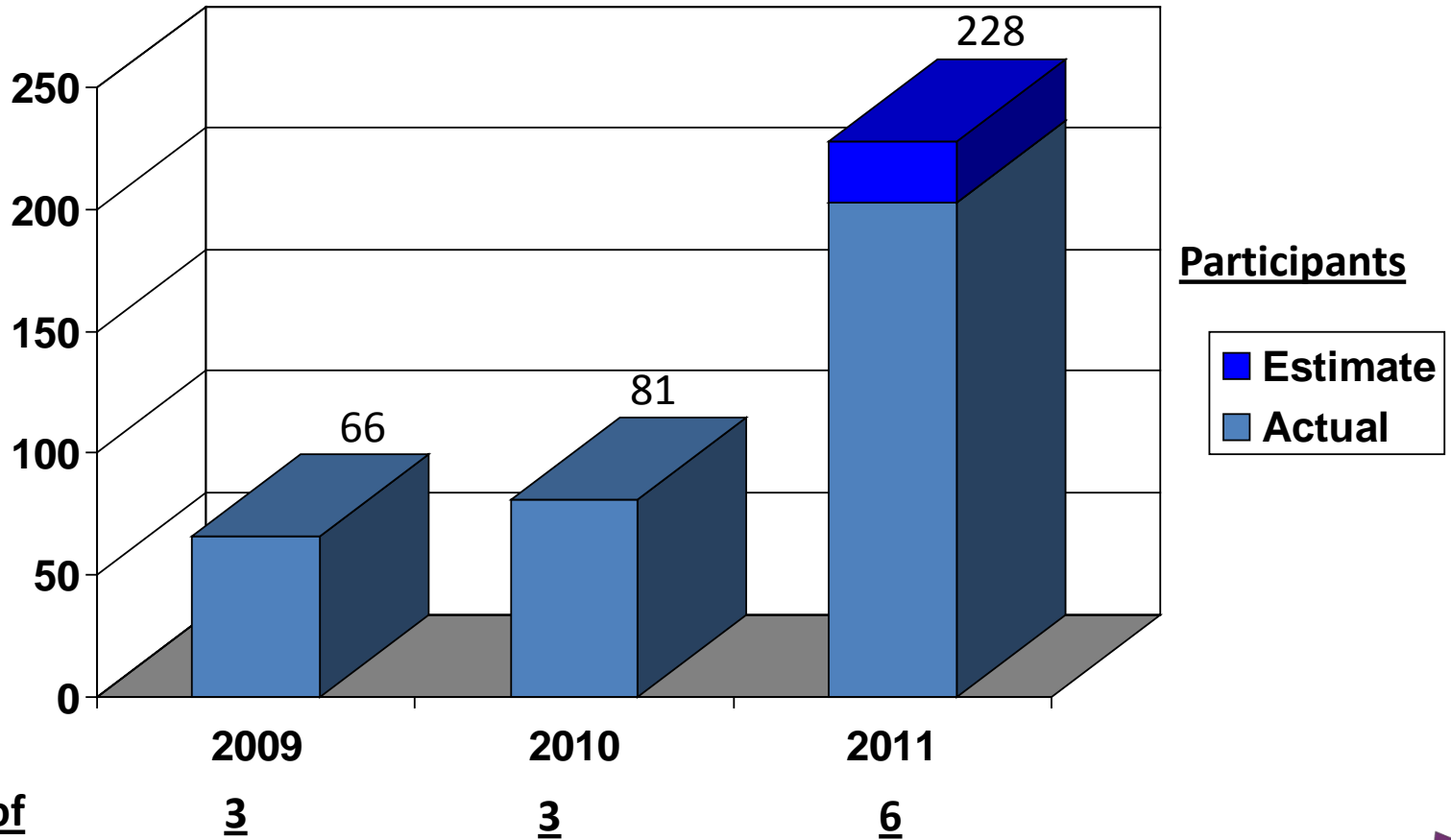
Number of Webinars





# Value Added Workshops

[IEP, RETENTION/PLACEMENT, DISTANCE EDUCATION]

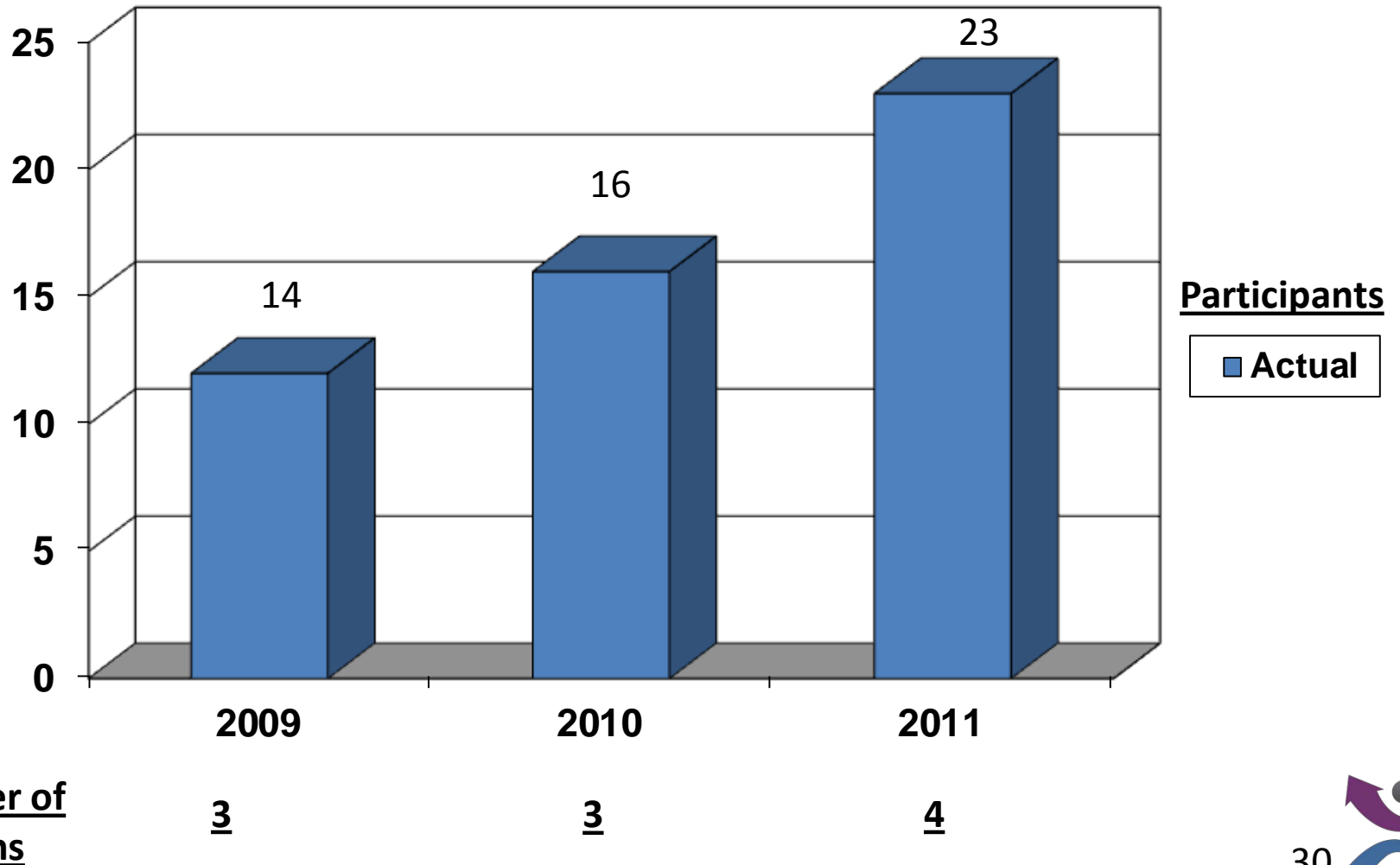


Number of Workshops



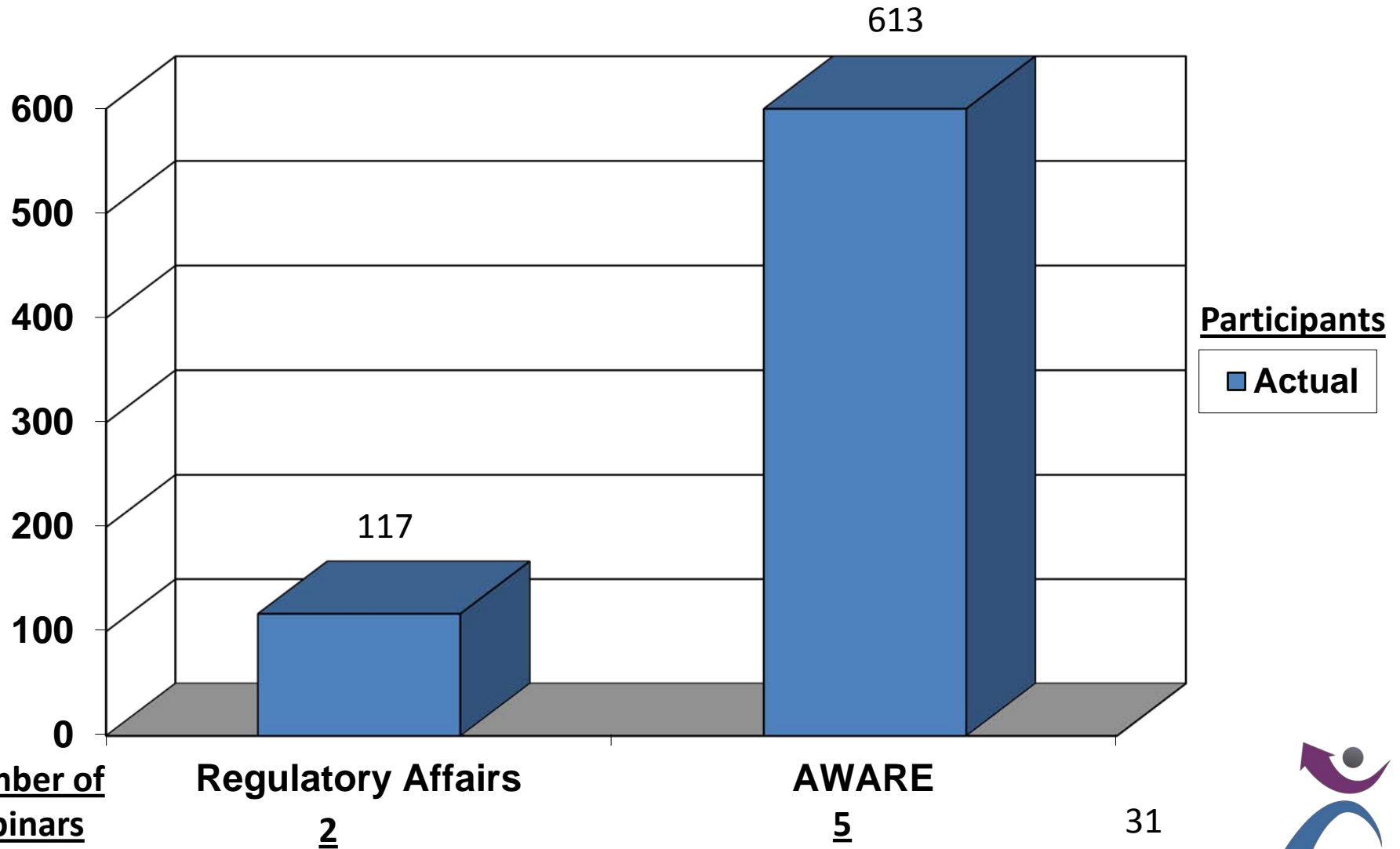
# LEADERSHIP TRAINING

[TEAM CHAIRS, IRC, COMMISSIONERS]





# WEBINARS





# External Affairs

Leveraging strength through consolidated resources ...

- Communications outreach focused on broad, general audiences
- Government Relations outreach focused on policy forums ... reflects organic interaction between media, policy forums, reporters, elected officials, and the ubiquitous influence of on-line information.





# External Affairs (continued)

## Highlights of Communication Outreach ...

- Launched new home page for [www.acics.org](http://www.acics.org)
- Opened and maintained Twitter account
- Sustained outreach to trade publications (DC)
- Active support with local media (OH, KY, NY, RI, CA)





# External Affairs (continued)

## Highlights of Government Relations Outreach ...

- Active outreach to Senate, House Ed Staff
- Background resource to GAO, OIG staff
- On-record testimony at NACIQI
- On-record at policy forums in CA, RI, KY, TX
- Re-recognition relations and process for U.S.D.O.E., CHEA





# Technology Enhancement

- 4 additional applications via e-business
  - Distance Education
  - Clock-to-Credit Hour Conversion
  - New Program Application
  - Program Modification Application
- Personify Upgrade and Enhancement
  - Online member directory search for the public
  - More program information for institutions in our eBiz site
  - Enhance functionalities in Personify for staff to support the members





# Technology Enhancement Schedule

- Additional online applications: July 2011
  - Branch
  - Learning Site
  - Campus Redesignation
  - Consortium Agreement





# Technology Project Status and Completion Date

- Great Plains - completed May 2011
- Online Student Survey - completed May 2011
- AFR - in process June 2011
- Distributed Enterprise – in process July 2011
- AIR now known as CAR – in process July 2011
- Complaint and Adverse – in process August 2011
- Report Management – will begin in July December 2011
- Council Action – will begin in July December 2011






# Policy and Criteria Changes

## Major Criteria Changes

- Doctoral Program criteria strengthened
- Systematic Review results
  - Faculty development plans
  - All On-line Library Resources
  - Teaching loads for graduate faculty
  - Required credentials for General Education Faculty






# Policy and Criteria Changes (continued)

## Distributed Enterprise

- A new Classification of Institution (along with single and multi-campus)
- Allows for effective accreditation of highly centralized, corporate systems of higher education
- Evaluation of Administrative Center as well as campuses
- Leverages corporate resources for monitoring compliance
- Introduced by USDE and supported by ACICS
- Effective August 1, 2011





# Policy and Criteria Changes (continued)

## Changes to Comply with New USDE Regulations

- Criteria Changes
  - Misrepresentation & disclosures
  - Agreements to provide programs
  - Gainful Employment disclosures
  - Public Members of the Review Board
  - Monitoring of Excessive Substantive Changes
- New Procedures and Proposed Changes
  - Clock to Credit Hour Conversion approval
  - Process to evaluate outside preparation
  - New Definition of Academic Credit Hour
  - Articulation agreements & transfer of credit





# Bylaw Changes

## Composition of Council

- *Article VII, Section 1-Composition.* The Council shall consist of the elected and appointed commissioners generally representing both non degree and degree-granting institutions. It shall **comprise** fifteen (15) commissioners, six (6) of whom shall be elected by the membership and nine (9) of whom shall be appointed by the Council, **and it shall include at least one academic representative and at least one administrative representative.** Academic representative is defined as someone currently or recently directly engaged in a significant manner in postsecondary teaching and/or research. Administrative representative is defined as someone currently or recently directly engaged in a significant manner in postsecondary institutional or programmatic administration.





# Bylaw Changes (continued)

## Composition of Review Board

- *Article III, Section 1-Review Board for Appeals.* A Review Board for Appeals shall be appointed by the Council. The purpose of the Review Board shall be to review, according to pre-established procedures and guidelines, appeals by members of final negative actions by the Council and **in each case** either to affirm the action of the Council, to remand the case **to the Council** for further review, or to amend or overturn **the** action. The Review Board shall consist of fifteen (15) persons, all of whom have had experience in accreditation. **These members shall include at least one academic representative and at least one administrative representative, as those terms are defined in Article III, Section 1 herein. At least three of the Review Board members will be public members, and at least one public member will serve on each Review Board panel.** Members of the Review Board shall be appointed to terms of three years, with terms of initial appointees staggered so that one-third of the terms expire each year. A person appointed to the Review Board shall not have been a commissioner within one year prior to appointment. The **Executive Director** shall convene timely a panel of the Review Board when necessary.





# CONCLUSION

## THANK YOU

- To all the commissioners, member institutions and evaluators for support of accreditation

## QUESTIONS OR COMMENTS?

- Email suggestions to us at [ACICSebiz@acics.org](mailto:ACICSebiz@acics.org)

