



ACICS CENTENNIAL AT-A-GLANCE



WHAT IS THE ACICS CENTENNIAL?

For nearly 100 years, ACICS has proudly served a leading role in helping students gain access to education. Kicking off in December 2011, the Centennial year will offer schools an opportunity to:

- Celebrate the history of ACICS and its contributions to higher education in the United States and abroad.
- Recognize the evolution of the agency over time in order to remain responsive to education trends.
- Educate external constituencies on the agency's long, rich legacy of quality, integrity, strength and stability.

WHAT DOES THIS MEAN FOR YOUR SCHOOLS?

ACICS schools, faculty, administrators, and students can join in Centennial celebration activities throughout the year. As ambassadors of ACICS, you are the finest example of the role nationally-accredited career and technical colleges play in providing pathways to education.

HOW CAN SCHOOLS PARTICIPATE?

Help generate excitement about the ACICS Centennial within your local communities, from contacting local newspapers and media outlets to highlighting our 100 years of success through student and employer outreach events. As the year progresses, we will be soliciting nominations for recognizing member institutions and notable graduates, and celebrating accomplishments of long-time ACICS schools. Honorees will be recognized during an awards ceremony at the Centennial Gala in November.

WHAT WILL YOU NEED?

ACICS will be developing tool kits for each school to participate in Centennial activities throughout the year, and will house the information in a Members-only section of ACICS.org. The content will be updated quarterly, and will include materials such as fact sheets, a 100-year timeline, template press releases announcing the start of the Centennial and regional events, logos and creative content. ACICS will also be creating additional materials for display in all ACICS schools during the 2012 Centennial, such as posters, wall calendars, signage and more.

MARK YOUR CALENDAR*

Dec. 5, 2011	Kick-off Event and Reception at the National Press Club <i>Washington, DC</i>
Week of May 21, 2012	ACICS Community Service Week <i>Nationwide</i>
Nov. 8-10, 2012	ACICS Annual Meeting and Centennial Celebration Gala <i>Las Vegas, NV</i>

*Further details on these events to follow.

Questions? Please contact Jill DeAtley, Chair of the Centennial Steering Committee, with any questions at JDeAtley@careered.com or (847) 585-2627.